



Township of Springfield

COUNTY OF UNION

STATE OF NEW JERSEY

ESTABLISHED APRIL 14, 1794

OFFICE OF THE MAYOR
mayor@springfield-nj.us
(973) 912-2200

MUNICIPAL BUILDING
100 MOUNTAIN AVENUE
SPRINGFIELD, NEW JERSEY 07081

MEDIA ADVISORY

For Immediate Release

February 10, 2012

New Public Notification System Launched

Today, Springfield residents and businesses will receive a telephone call from Mayor Ziad Andrew Shehady announcing the launch of a new public notification system called Springfield Public Community-Stat.

We are proud to offer this new service to the public. A public notification system, or Reverse 911 as they are sometimes known, gives Township officials a chance to reach out to the public in case of an emergency. This system, combined with our other emergency alert methods, is designed to get emergency and public messages to you, quickly and effectively.

Mayor Shehady said, "This automated calling system will allow the Township to improve our communication with the public. Now we can contact residents and businesses more effectively enabling us to broadcast emergency and public safety messages and other important community information, such as road closures, severe weather alerts, construction projects and more."

This does not preclude you from calling 911 if you need emergency information; it simply provides an opportunity for us to disseminate critical information to you if and when the need arises.

Residents and business can change how they receive these notifications by adding or removing telephone numbers simply by visiting our Township website at www.springfield-nj.us. The reason for this form is to gather as many means of contact as you may have so that in the event of an emergency that affects Springfield, we can notify you in multiple ways.

This information will remain in the custody of the Township of Springfield at all times and will only be used for official purposes only.

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Visit <http://www.shehady.us> for more information.